

GoTeach Program Americas:

Fostering the empowerment and employability of youth

Presentation of Case Practices in other Regions

BUSINESS INCUBATOR PROJECT

Uganda

OBJECTIVE AND BACKGROUND

- A new entrepreneurship concept has been introduced as part of the general GoTeach strategy of improving the skills and employability of the youths.
- Produce successful youth entrepreneurs from amongst youth from SOS CV who will leave the program financially viable and freestanding as independent adults. It's also a great opportunity for them to become self-reliant, independent and contribute to the socio-economic development of their societies.
- These incubator graduates will then have the potential to create jobs, revitalize neighbourhoods, commercialize new technologies and strengthen local economies. Some could ultimately contribute to innovations in the general operation of Deutsche Post DHL in the near future.

ACTIVITY DESCRIPTION

We aim the participants will create Businesses Models that will ascertain how they will make money, while their business plan will provide the details of the business.

Interested candidates send in their business ideas, which will all be examined. The candidates will all be admitted into the GoTeach Business Incubator, where a team of 3-5 will be assigned to 1-2 DHL mentors. They will all attend a workshop on preparing and implementing a business model/plan from the Business Consultants-Enterprise Uganda. After trainings have been offered to the applicants, the initial selection process where applicants will send in their proposals.

Basics of the BIP

- Target group for the competition. Age Group: 18-30 from existing SOS CVs both from FSP and FBC.
- Mentors are DHL Uganda employees at any stage of career with volunteer time, experience and connections to support the entrepreneurs.
- Selection criteria: Application form, Business Plan Proposal and Business Model.
- Learning partner: Enterprise Uganda
- They submit applications in English (mentoring can be done in local language)



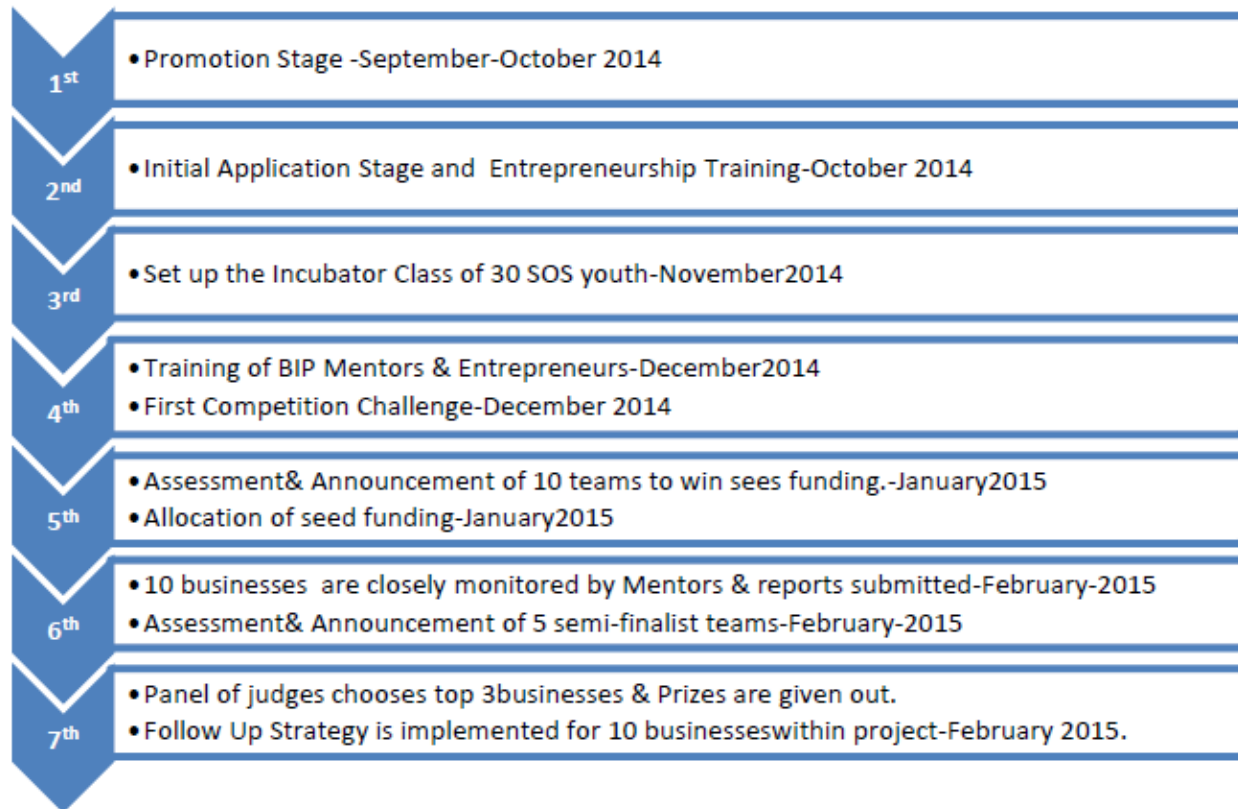
Promotion of the Project



Businesses are closely monitored by Mentors

BUSINESS INCUBATOR PROJECT

Uganda



Entrepreneurship Training



Announcement of 10 teams
to win seed funding

CAREER FAIR

Ghana, South Africa and Uganda

OBJECTIVES

- Show youth a variety of career opportunities offered by DHL and their customers and vendors.
- Let youth get insights on the professional work environment and develop a vision of their future.
- Involve and engage employees from different departments in an interactive volunteering activities to be capitalized on as team building opportunities with a positive social impact.
- Invite employees from diverse departments and representatives from customers to network and connect.
- Strengthen relationship with our customers engaging them in our strategic SCR initiative.

ACTIVITY DESCRIPTION

- Market stalls of each department are built to expose the youth to career opportunities, creatively offer them interactive and innovative activities and give them the opportunity to meet people within that industry/vocation.
- Panel discussion, engaging representative of various professions from our departments and our network that share the story of their career and educational path.
- Other entertaining activities: sport tournaments, DJ and music, games.
- Best Market Stall award is given as elected by the youth.



"It has been a very inspiring experience, to interact with these young people, listen to their dreams and see the power of the few word we can tell them to help them shape their future."

“DREAM BIG” EVENT

Indonesia

OBJECTIVES

Establish relationship between DHL volunteers and SOS youths and also to encourage the youths to have a great plan in their future years by dream big. Once they believe in their dreams, hopefully they could take on a life of their own.

ACTIVITY DESCRIPTION

Inviting 2 Inspiring Speakers from External (Dini Hajarrahmah, co-founder Wanderlust Indonesia) and Internal (Setiadi Lesmana from DHLE) to share their success stories with SOS youths. After getting some inspiration, DHL volunteers facilitated SOS youth to define their 2015 resolution and dream through focus group discussion. DHL will follow-up by giving gift to each youth to support their dream/aspiration. Gift will be based on their resolution and dream. It doesn't have to be expensive but it does help the youth to reach their dream.

More dreams, more inspiration, then more dreams and a few more. Don't think too small; think big, because this in turn will cause you to take big steps in the right direction. Then one morning you wake up, the dream has come true”, Setiyadi said (DHL Volunteer & Speaker)



CAREER FAIR

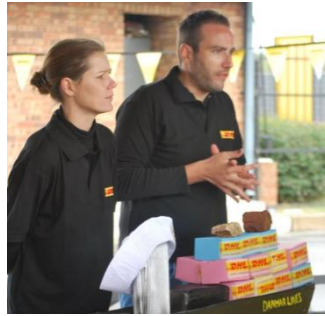
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TON KLA CAMP: Get Ready for the Business World Thailand

OBJECTIVES

To get the youths from SOS Village in Thailand who are going to graduate in different educational level ready to be a good job applicant for their working life in the near future through designed programs and activities that equip them useful skills and knowledge for becoming a potential choice in the labor market.

ACTIVITY DESCRIPTION

They conducted a career-oriented three-day-two-night camp. The activities throughout 3 days consist of Ice breaking activities, Psychology session by Psychologist , English class, Inspiring Session by DHL staff, Grooming and personality class, Information sharing session by the big recruiting company in Thailand, Jobs DB. Moreover, they also gave them a chance to visit DHL site in order to experience and learn overall warehouse operation.



DHL_Tonkla_Camp_4_x264.mp4

Video

MENTORSHIP PROGRAM

Ghana, Kenya, Madagascar and South Africa

OBJECTIVE AND BACKGROUND

The youth from SOS CV do not have access to many people and the “real world” beyond the Village and often suffer from low confidence and stigma because of their backgrounds.

We aim to provide them with exposure, experiences and in turn foster personal development, confidence, esteem and leadership skills.

ACTIVITY DESCRIPTION

DHL middle and senior managers who qualify for the mentorship program attend 2 days training on mentorship delivered by professional DHL service providers.

It is not child specific Mentorship, rather generic training so that they can use the skills within the workplace.

“I remember three days before the DHL interview I did not want to go because I didn’t know what they were going to ask in the interview. I called my mentor and she was super cool, she calmed me down, told me some possible questions and wow I was ready! She gave me my confidence back.”



Mentorship Training in Kenya



Mentorship Program in Cape Town

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