

# YouthLinks

Strengthening youth employability skills through technology



## What is YouthLinks?

YouthLinks utilizes the power of technology to develop young peoples' employability skills through training, mentorship and networking opportunities, supporting them on their path to self-reliance.



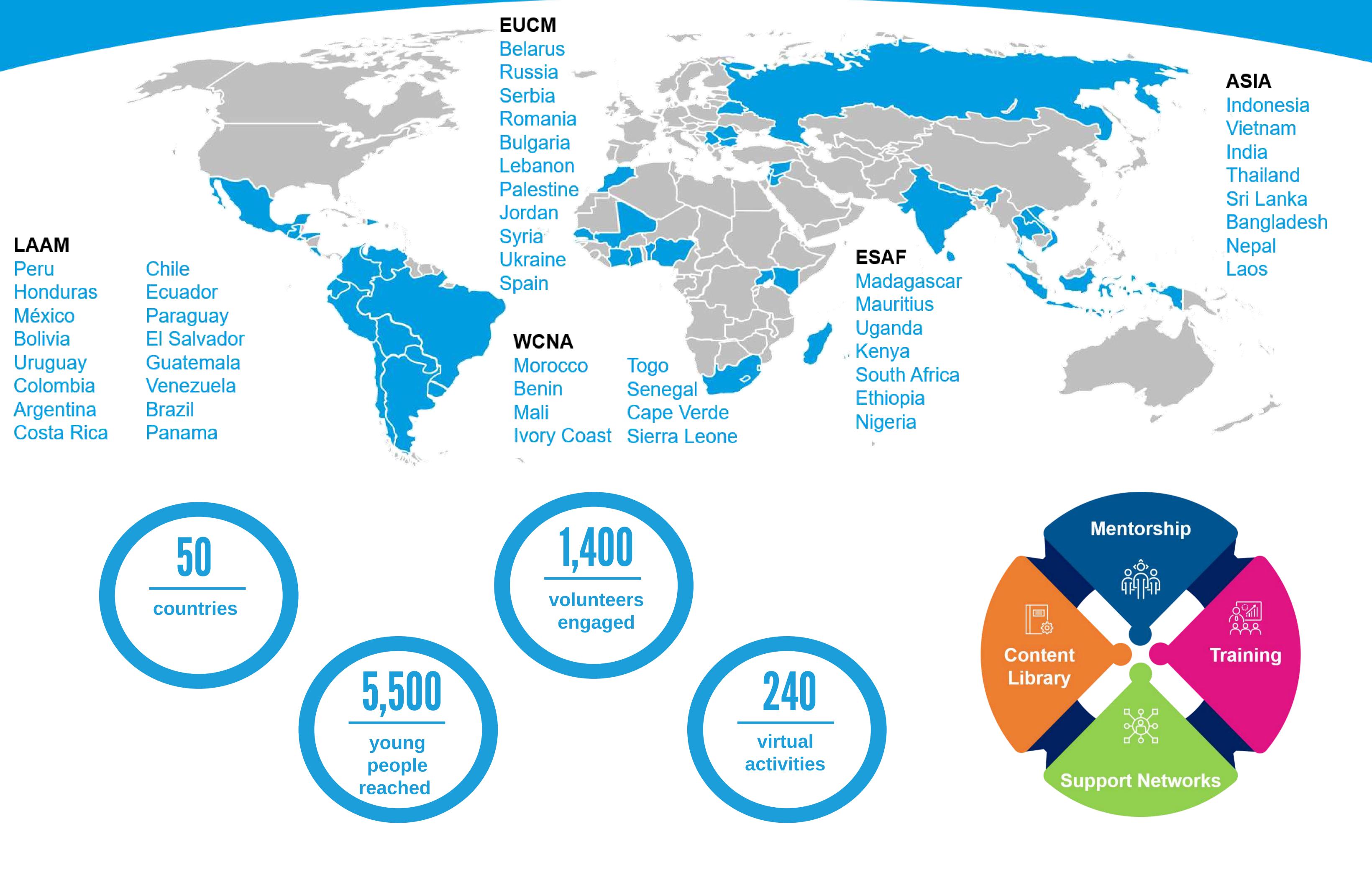
YouthLinks digitally connects young people in SOS Children's Villages' programmes with mentors and trainers coming from the corporate world, institutions, and other partners in order to maximise and scale the impact of virtual interventions.

### Benefits for our partners



Experience has shown that the employees of corporate partners who mentor or train young people are more motivated and more loyal to the company after participating in such programmes. Through YouthLinks they are able to not only support young people in their own countries, but also connect with young people abroad. In addition, the employees are able to develop their digital, mentorship and coaching skills and learn more about their own professional sectors.

# Global Figures



50% of the total number of young people from 32 countries participated in some virtual activity through Workplace by Facebook, our SOS Children's Villages private social media platform promoted for divers virtual interaction between young people and mentors.

The number of active users on our internal Workplace increased by 440% compared to 2019.



by **facebook** 





The YouthLinks programme is the digital pillar of YouthCan!, a global partnership for youth employability, supporting young people in their transition to independence and decent work.

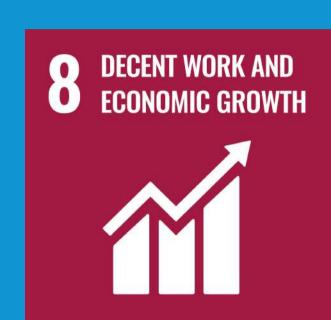
Access more information about YouthCan! here.



#### Contribution to the SDGs





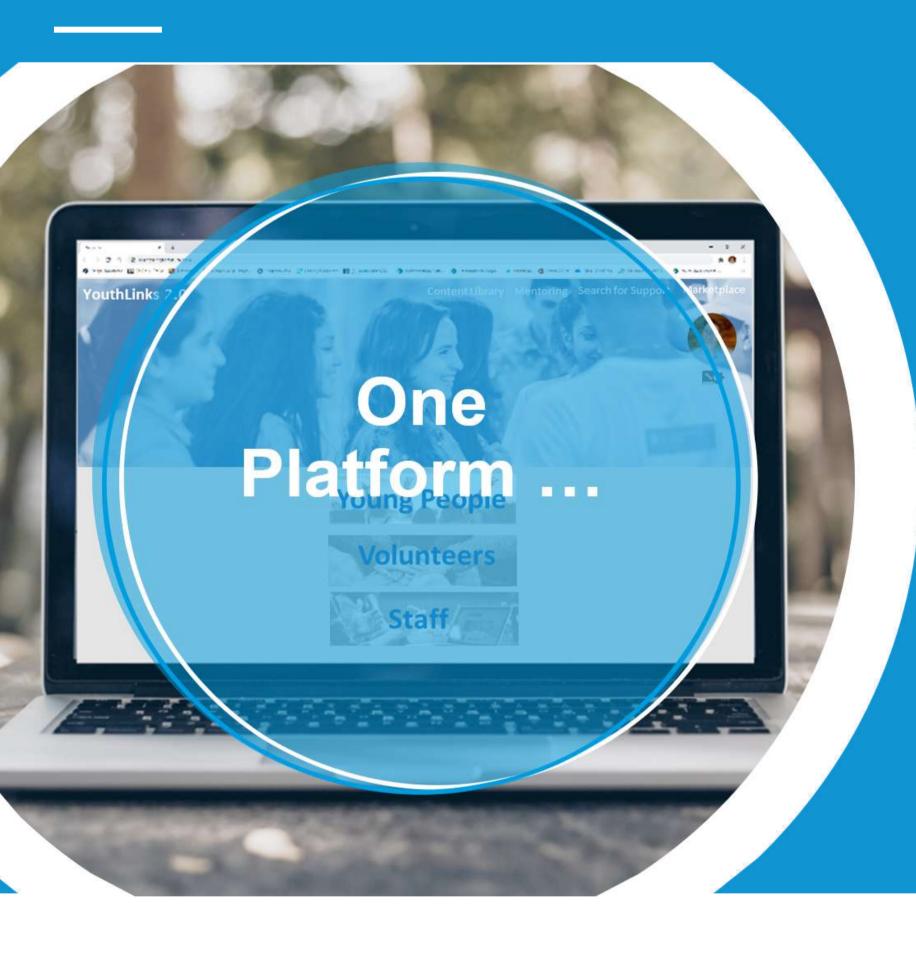








## YouthLinks 2.0 - The way ahead...



... combining all the needs and services we offer to young people, while automatizing processes.

With YouthLinks 2.0, we aim to further professionalize the digital platform due to its high demand and importance.

## Global corporate partners

**Deutsche Post DHL** Group



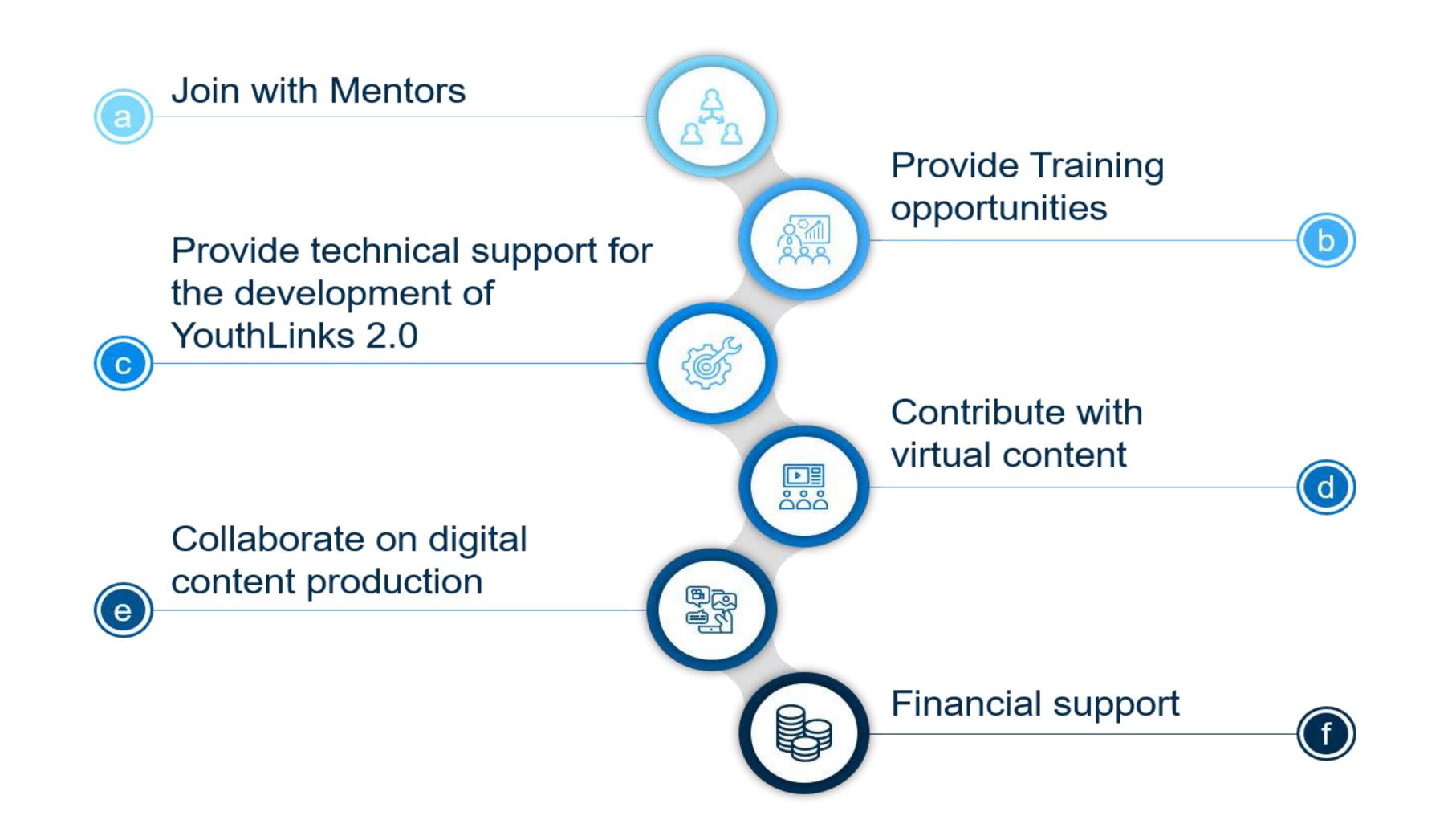








# How to join!



## Find out more

Visit our website:

https://www.sos-childrensvillages.org/ict4dyouthlinks



Contact us: YouthCan@sos-kd.org